Fashion Journal

A 30-Day Guided Journal

Hybrid

How to Use This Journal

Welcome to your journal! Here are some tips to get the most out of it:

1 Set aside a few minutes each day to write

2 Be honest and write freely without judgment

3 Try to write at the same time each day to build a habit

4 Review your entries weekly to notice patterns

Scan for a detailed guide on how to use this journal

Date: _____

Occasion: _____

Style Rating: (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

Weather: _____

Mood (1-10): (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____
_____
_____
_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____
_____
_____
_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____
_____
_____
_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____
_____
_____
_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____
_____
_____
_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____
_____
_____
_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date:

Occasion:

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather:

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

Colors & Brands *(main colors and any brand names or pieces worth noting)*

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

Date: _____

Occasion: _____

Style Rating: (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

Weather: _____

Mood (1-10): (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date:

Occasion:

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather:

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

Colors & Brands *(main colors and any brand names or pieces worth noting)*

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

Date:

Occasion:

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather:

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

Colors & Brands *(main colors and any brand names or pieces worth noting)*

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

Date:

Occasion:

Style Rating: (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

Weather:

Mood (1-10):   (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

Colors & Brands *(main colors and any brand names or pieces worth noting)*

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____
_____
_____
_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____
_____
_____
_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____
_____
_____
_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

Weather: _____

Mood (1-10): (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date:

Occasion:

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather:

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

Colors & Brands *(main colors and any brand names or pieces worth noting)*

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date: _____

Occasion: _____

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather: _____

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

_____

_____

_____

_____

Colors & Brands *(main colors and any brand names or pieces worth noting)*

_____

_____

_____

_____

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

_____

_____

_____

_____

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

_____

Date:

Occasion:

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather:

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

Colors & Brands *(main colors and any brand names or pieces worth noting)*

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*

Date:

Occasion:

Style Rating: ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Weather:

Mood (1-10): ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

◆

Outfit description *(top, bottom, shoes, accessories — describe the full look)*

Colors & Brands *(main colors and any brand names or pieces worth noting)*

What Worked *(what felt great — fit, color combination, comfort, compliments received?)*

What to Try Next *(ideas for next time — new combinations, missing pieces, alterations)*